

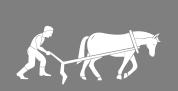
### **Agenda**

- 1 | Cloud solution to access Data
- 2 | JDLink Enabling Technology
- 3 | Interfaces & Compatibility
- 4 | Summary & Outlook



### Cloud solution to access Data

**John Deere Operations Center** 







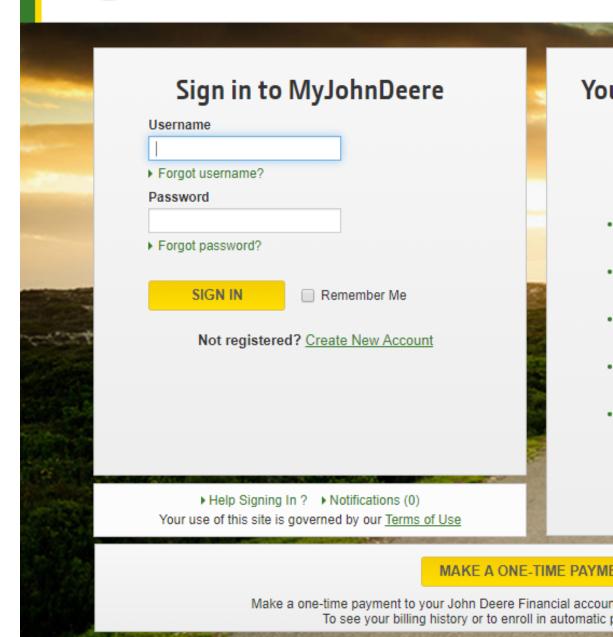




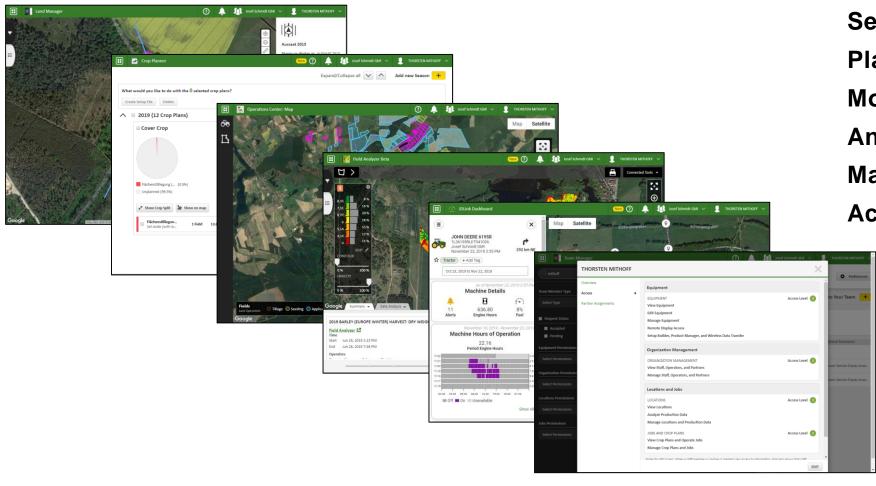
### **Operations Center**

- One single login
- Visualition of agronomic and machine data
- Live connection to machine
- Mobile and web
- Global availability in 58 countries





### Overview of basic functionalities



Setup
Planning
Monitoring
Analysis
Machine Data
Access Management

### JDLink – Enabling Technology

**John Deere Telematics System** 











### JDLink – Enabling Technology

- Telematics Gateway to transfer data between cloud and machine (4G LTE)
- Captures machine data
- Captures agronomic data from display including implement data
- Enables data streaming

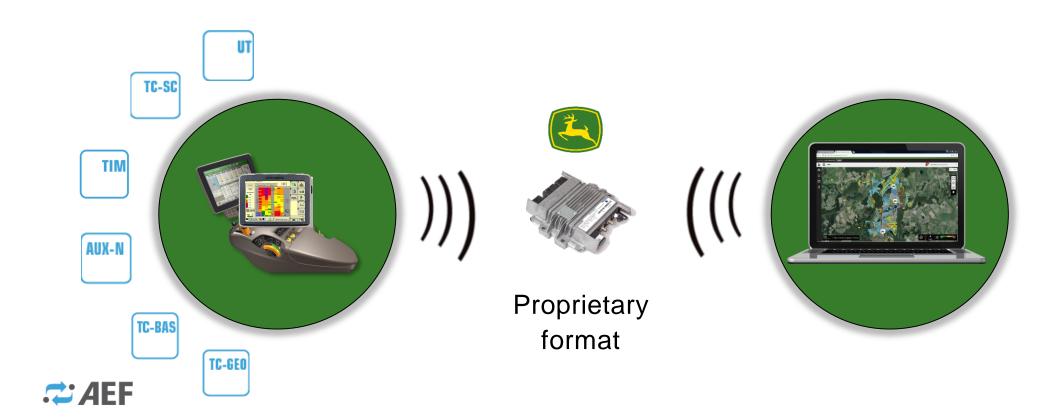


### JDLink – Enabling Technology

- Enables live connection
  - Remote Display Access
  - Adjustment of machine settings
  - Service packages from dealers
  - Real-time data
- Retrofit for non-Deere machines



### **Connection between machine and Operations Center**



**ELECTRONICS FOUNDATION** 

### **Interfaces & Compatibility**









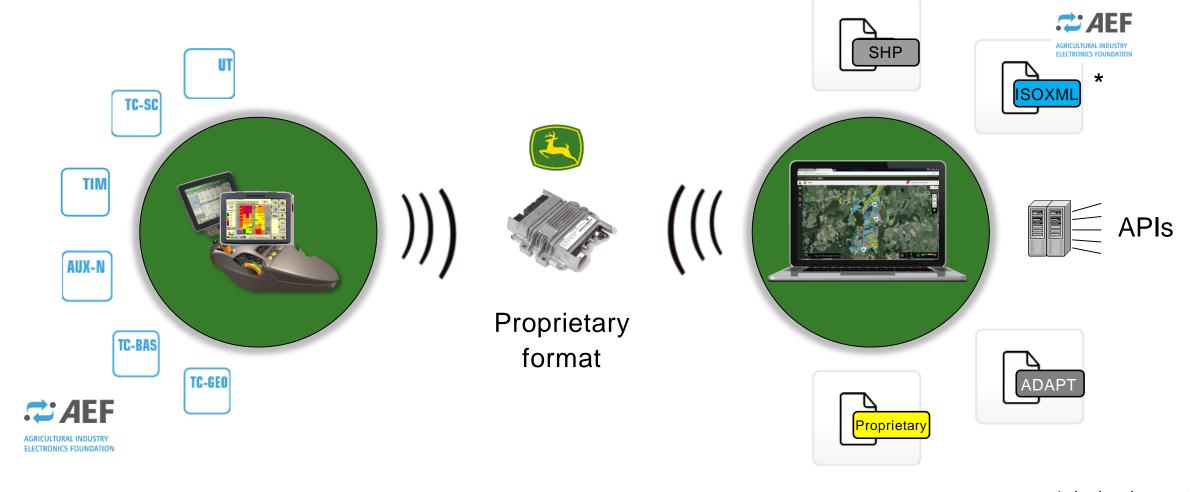


# Importance of open architecture approach

- Farmers do not farm alone
- 140 decisions in growing season
- Mixed fleets
- Different tools to manage complexity require several tools



### **Compatibility of Operations Center**



<sup>\*</sup> in development

## Partner Application to add functionalities

- API based data exchange (property format) public APIs
- ADAPT interface
- Connected web applications
- Consistent data across systems



#### JOHN DEERE OPERATIONS CENTER - MORE TOOLS

Tools to Enhance your Operations Center Experience

Q



#### Ag-Analytics®

Categories: Weather/Environmental Insights, Crop Management, Risk Management, Financial, Farm Management, Remote Imagery, Data Analytics, Crop Scouting, Water Management

Ag-Analytics\* allows producers to integrate their precision data with soil, weather & satellite data, and advanced models allow users to understand their data and make better-informed decisions.

Details >>

MORE INFORMATION



#### Agremo™

Categories: Ci Monitoring, R Management

Create sprayi Agremo smar plants and ge

Details >>



#### AgriTask Agronomic Management Platform

Categories: Crop Management, Weather/Environmental Insights, Risk Management, Financial, Asset Monitoring, Farm Management, Remote Imagery, Data Analytics, Crop Scouting, Water Management

Data-driven decision support platform for end-to-end agronomic management, driving sustainable yield increase and cost saving for ag-businesses

Details >>

MORE INFORMATION



#### Cloudfarr

Categories: C Management Analytics, Cra

our platform. Cloudfarm the data such as o fields and and and mobile a

Details >>



#### CropSAT

Categories: Remote Imagery, Prescription Creation

Map your crop from satellites

Details >>

MORE INFORMATION

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Delair.ai

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### Deere has built the industry leading digital ecosystem











































































































































- Description of available APIs
- Contact data
- John Deere experts test data exchange and provide a "API-License Agreement"

### **DEVELOP WITH DEERE**

John Deere APIs enable your ag and construction industry software to securely access the robust data from John Deere machines, mobile applications, and more.



Have questions or co

**CONTACT US** 



### **DataConnect**

- API based initiative for cloud-2-cloud data exchange
- Data pushing mechanism
- Today: machine data
- Future: agronomic data



### **Summary & Outlook**











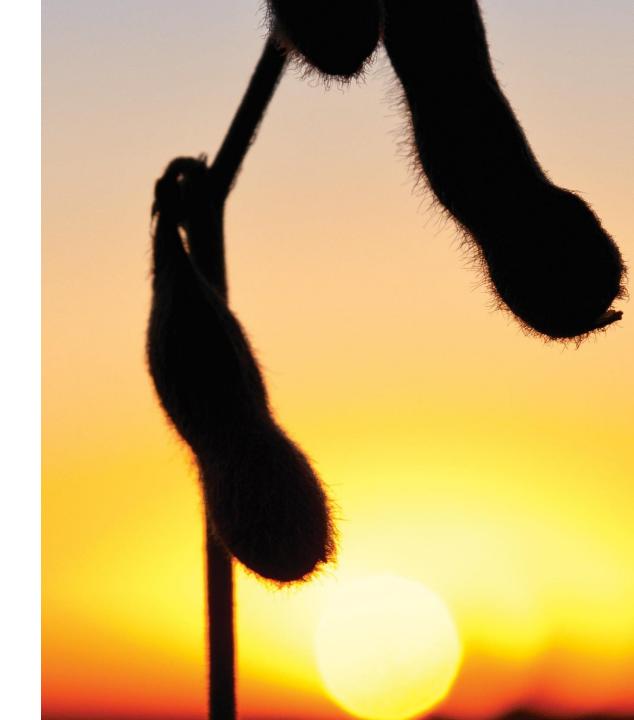
### Outlook

- DataConnect: scope expansion through AEF and EU-ATLAS research project towards an open standard
- Compatibility of further display data formats including converting function
- Develop with Deere Conference
   beginning of December in Mannheim



### **Summary**

- Cloud based solution
- Operations Center offers basic functionalities
- > 130 connected software tools to extent to solution portfolio
- Open to import/export and process several display data formats





# JOHN DEERE